

**Oldham Borough Council  
Record of Decision**



1. **TITLE:** Oldham Live Well Implementation

2. **SERVICE AREA:** Public Health Service

3. **PURPOSE OF DECISION**

To accept a grant from GMCA & NHS Greater Manchester to support the continuation of Live Well implementation in Oldham in 26/27. This presents an opportunity to accelerate and intensify the work already started in Oldham to shift to a preventative approach where residents get the support they need, in the way they need it, in their own communities.

4. **DECISION MADE BY:** Chief Executive

5. **DECISION:**

1. To accept the £844k Live Well Implementation Funding for financial year 26/27, including the conditions of funding outlined in this report and agree that the grant funding is allocated to Public Health to enact.
2. To agree the allocation of a grant of £424k to Action Together to hold on behalf of the VCFSE sector, and to utilise according to plans to be agreed and developed by the Oldham Live Well Sponsorship Group.
3. To delegate authority to the Director of Public Health to accept any further Live Well Implementation Funding allocation from GMCA in 27/28 and 28/29, and to allocate a minimum of 50% of that funding to Action Together to hold on behalf of the VCFSE.
4. To delegate authority for the execution of all decisions regarding utilisation of the funding from the Live Well Implementation Fund to the Director of Public Health.
5. To delegate authority to the Director of Public Health, in conjunction with the Director of Legal Services and the Director of Finance (or their nominees), to vary existing contracts (and any associated collaborative commissioning agreements), issue grant agreements or award contracts stemming from a compliant procurement process.
6. To delegate authority to the Director of Legal Services, or their nominee, to carry out all necessary legal formalities linked to the actions delegated to the Director of Public Health, including the execution of contracts.

6. **REASON FOR DECISION**

In April 2026, GMCA and NHS GM confirmed that a further £844k will be committed to Oldham for the financial year 26/27. They have also made a commitment to sustain the implementation support fund through to 27/28 and 28/29 to support the delivery of the ambitions set out in the Greater Manchester Strategy and its Delivery Plan.

The stated purpose of the funding is to support the local implementation of Live Well, with a clear expectation from GMCA and NHS GM that 50% of Live Well investment flows directly to the local VCFSE sector. This remains essential to ensuring that Live Well continues to be rooted in community assets, meeting local needs and building trusted relationships with people and place and provides sufficient capacity to develop Live Well alongside wider public services.

Live Well is also part of Greater Manchester's 'Prevention Demonstrator' to Central



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Government, intended to prove how working differently in neighbourhoods with a focus on prevention can deliver change and in turn gain more powers in GM for public service reform.

7. **ALTERNATIVE OPTIONS CONSIDERED**

Option 1 (preferred Option): to accept the implementation funding and conditions to continue to embed Live Well in Oldham. This option is preferable as it enables Oldham to build upon the range of work developed over previous years and our strong desire to move towards a system with prevention and community empowerment at its heart. The funding made available will enable both investment in the VCFSE and consolidation of our resident offer approach in districts through the strengthening of key centres and spaces.

Option 2: Decline the implementation funding made available to roll out Live Well in Oldham. The advantage to this option would be reducing the demands on council capacity to deliver the initiative. However, the disadvantages far outweigh this advantage. This funding provides an opportunity for Oldham to invest in approaches which align closely to the ambitions of the Oldham Plan, as well as being a flagship GM initiative. Oldham could be reputationally damaged should it decline this opportunity to embed approaches to community led wellbeing.

9. **PRINCIPAL GROUPS CONSULTED:**

The Public Health Service's approach to Live Well has been developed through discussions with our Health and Well Being Board and Live Well Sponsorship Group, both of which include a range of internal and external stakeholders. This includes leads for social care, housing, districts, economic development, and health and care amongst others, as well as strategic representation from VCFSE. Engagement has also taken place with the wider VCFSE sector through a range of existing forums and networks

10. **DOCUMENT CONSIDERED:** The Live Well Implementation programme for 2025/26, available, on request, from the Council's Public Health Service.